

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance,
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 252457

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Shelli Hutton
Name

6190 Grovedale Ct Alexandria, VA 22310
Address

703-299-0395
Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Peggy Gannon

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is Bill Nelson.
- b. The candidate seeks election to the office of Senate in
the ☐ Primary Election, ☒ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is _____.
- b. The Purchaser is _____.

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.



WPLG

ORDER

Print Date 09/18/12

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Flight Dates 10/23/12-10/29/12

Contract / Revision 252457 /

Original Date / Revision
06/25/12 09/18/12

Advertiser Pol/Bill Nelson/Sen/FI/D

Agency Abar-Hutton Media, LLC

Buying Contact

6190 Grovedale Ct.
Suite 200
Alexandria, VA 22310-2552

Product

NELSON FOR SENATE

Agency Com 15%

Billing Contact

6190 Grovedale Ct.
Suite 200
Alexandria, VA 22310-2552

Sales Office DC

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 497

Alt Order # 06186867

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A50+

Rev Codes AGY POL CAND

Product Codes PL-Senate-Democrat

Priority P-2

Advertiser Ref

Primary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share 30% Market Value 242000

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	33%	79860
WPXM	%	0
WSVN	29%	70180
WTVJ	8%	19360

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	67	\$50,235.00	\$59,100.00	0.00	10/01/12	10/28/12	67	\$50,235.00	\$59,100.00
November 2012	13	\$11,475.00	\$13,500.00	0.00	10/29/12	10/29/12	13	\$11,475.00	\$13,500.00
Totals	80	\$61,710.00	\$72,600.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 50	WPLG	10/23/12	10/26/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	-TWTF--	:30	4	\$750.00	P-2	0.00	NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TWTF--		4				\$750.00		0.00			
N 51	WPLG	10/24/12	10/25/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:00 AM-7:30 AM)	--WT---	:30	2	\$850.00	P-2	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--WT---		2				\$850.00		0.00			
N 52	WPLG	10/23/12	10/26/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:30 AM-8:00 AM)	-TWTF--	:30	4	\$850.00	P-2	0.00	NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TWTF--		4				\$850.00		0.00			
N 53	WPLG	10/23/12	10/26/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:00 AM-8:30 AM)	-TWTF--	:30	4	\$850.00	P-2	0.00	NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TWTF--		4				\$850.00		0.00			



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Contract / Revision **252457** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 06/25/12/ 09/18/12

Order Sep 00:15:00

Advertiser **Pol/Bill Nelson/Sen/FI/D** Product **NELSON FOR SENATE**

Estimate # **497**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 54	WPLG	10/23/12	10/26/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:30 AM-9:00 AM)	-TWTF--	:30	4	\$850.00	P-2	0.00	NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TWTF--					4	\$850.00		0.00			
N 55	WPLG	10/23/12	10/26/12	M-F 11a The View M-F The View	CM	11-12n (11:00 AM-11:30 AM)	-TW-F--	:30	3	\$1,000.00	P-2	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TW-F--					3	\$1,000.00		0.00			
N 56	WPLG	10/24/12	10/26/12	M-F 11a The View M-F The View	CM	11-12n (11:30 AM-12:00 PM)	--W-F--	:30	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W-F--					2	\$1,000.00		0.00			
N 57	WPLG	10/23/12	10/26/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:00 PM-12:30 PM)	-T-TF--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-TF--					3	\$400.00		0.00			
N 58	WPLG	10/24/12	10/24/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:30 PM-1:00 PM)	--1----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--1----					1	\$400.00		0.00			
N 59	WPLG	10/24/12	10/25/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:00 PM-5:30 PM)	--WT---	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--WT---					2	\$750.00		0.00			
N 60	WPLG	10/23/12	10/25/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:30 PM-6:00 PM)	-TWT---	:30	3	\$750.00	P-2	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TWT---					3	\$750.00		0.00			
N 61	WPLG	10/23/12	10/25/12	M-F 6p LCL News M-F Local News	CM	6-630pm (6:00 PM-6:30 PM)	-TWT---	:30	3	\$1,300.00	P-2	0.00	NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TWT---					3	\$1,300.00		0.00			
N 62	WPLG	10/24/12	10/26/12	M-F Wheel of Fortune M-F Wheel of Fortune	CM	7-730pm (7:00 PM-7:30 PM)	--WTF--	:30	3	\$2,000.00	P-2	0.00	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--WTF--					3	\$2,000.00		0.00			
N 63	WPLG	10/23/12	10/25/12	M-F Jeopardy M-F Jeopardy	CM	730-8pm	-T-T---	:30	2	\$2,300.00	P-2	0.00	NM	2	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-T---					2	\$2,300.00		0.00			
N 64	WPLG	10/23/12	10/25/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P (11:00 PM-11:35 PM)	-T-T---	:30	2	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-T---					2	\$2,000.00		0.00			
N 65	WPLG	10/23/12	10/23/12	M-F 1135-12:06a Nightline M-F Nightline	CM	1135p-1206am (11:35 PM-12:05 XM)	-1-----	:30	1	\$950.00	P-2	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-1-----					1	\$950.00		0.00			
N 66	WPLG	10/27/12	10/27/12	7AM-Sat LCL 10 News Local 10 News Sat @	CM	7-8am (7:00 AM-7:30 AM)	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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Print Date: 09/18/12

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Contract / Revision **252457** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 06/25/12/ 09/18/12

Order Sep 00:15:00

Advertiser **Pol/Bill Nelson/Sen/F/D** Product **NELSON FOR SENATE**

Estimate # **497**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 66	WPLG	10/27/12	10/27/12	7AM-Sat LCL 10 News Local 10 News Sat @	CM	7-8am (7:00 AM-7:30 AM)	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----1-		1				\$600.00		0.00			
N 67	WPLG	10/27/12	10/27/12	7AM-Sat LCL 10 News Local 10 News Sat @	CM	7-8am (7:30 AM-8:00 AM)	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----1-		1				\$600.00		0.00			
N 68	WPLG	10/27/12	10/27/12	Sa GMA Sat/Good Morning Ame	CM	8-9am (8:00 AM-8:30 AM)	-----1-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----1-		1				\$700.00		0.00			
N 69	WPLG	10/27/12	10/27/12	Sa GMA Sat/Good Morning Ame	CM	8-9am (8:30 AM-9:00 AM)	-----1-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----1-		1				\$700.00		0.00			
N 70	WPLG	10/27/12	10/27/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (9:00 AM-9:30 AM)	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----1-		1				\$600.00		0.00			
N 71	WPLG	10/27/12	10/27/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (10:00 AM-10:30 AM)	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----1-		1				\$600.00		0.00			
N 72	WPLG	10/27/12	10/27/12	Sa Wknd Early News Sa Weekend Early New	CM	Various (6:30 PM-7:00 PM)	-----1-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----1-		1				\$700.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/22/12-10/28/12		Sa Wknd Early News		Various (6:30 PM-7:00 P	-----Sa--	:30		(\$700.00)		0.00	NM		
See MG 72.2															
2	WPLG	10/22/12-10/28/12		Sports Saturday during Colle		7-8P	-----Sa--	:30		\$700.00		0.00	NM		
Ⓜ MG for 72.1 10/27 [news will air 7-8p]															
N 73	WPLG	10/28/12	10/28/12	7a-Sun LCL 10 News Local 10 News Sunday	CM	7-8am (7:30 AM-8:00 AM)	-----1	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----1		1				\$500.00		0.00			
N 74	WPLG	10/28/12	10/28/12	Su GMA Su GMA	CM	8-9am (8:00 AM-8:30 AM)	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----1		1				\$700.00		0.00			
N 75	WPLG	10/28/12	10/28/12	Su GMA Su GMA	CM	8-9am (8:30 AM-9:00 AM)	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----1		1				\$700.00		0.00			
N 76	WPLG	10/28/12	10/28/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (9:00 AM-9:30 AM)	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----1		1				\$600.00		0.00			
N 77	WPLG	10/28/12	10/28/12		CM	9-1030am	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00



WPLG

Print Date: 09/18/12

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Hiatus Dates

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Order Sep 00:15:00

Advertiser **Pol/Bill Nelson/Sen/Fl/D** Product **NELSON FOR SENATE**

Estimate # **497**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				9a-Sun LCL 10 News											
				9a-Sun LCL 10 News		(9:30 AM-10:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1		1				\$600.00		0.00			
N 78	WPLG	10/28/12	10/28/12	9a-Sun LCL 10 News	CM	9-1030am	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				9a-Sun LCL 10 News		(10:00 AM-10:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1		1				\$600.00		0.00			
N 79	WPLG	10/28/12	10/28/12	Su Wknd Early News	CM	various	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
				Sunday Weekend Early											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1		1				\$700.00		0.00			
N 80	WPLG	10/23/12	10/26/12	M-F 9a Live/Kelly	CM	9-10a	-TWTF--	:30	4	\$400.00	P-2	0.00	NM	4	\$1,600.00
				Live With Kelly		(9:00 AM-9:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TWTF--		4				\$400.00		0.00			
N 81	WPLG	10/23/12	10/26/12	M-F 3p Katie Couric	CM	3-4p	-TWTF--	:30	4	\$500.00	P-2	0.00	NM	4	\$2,000.00
				Katie Couric		(3:00 PM-4:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TWTF--		4				\$500.00		0.00			
N 82	WPLG	10/28/12	10/28/12	SUN 11-1130P	CM	11-1135P	-----1	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
				SUN 11-1135P		(11:00 PM-11:35 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1		1				\$1,600.00		0.00			
N 83	WPLG	10/27/12	10/27/12	6AM-Sat LCL 10 News	CM	6-7am	-----1-	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
				Local 10 News Sat @		(6:00 AM-6:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1-		1				\$300.00		0.00			
N 84	WPLG	10/29/12	10/29/12	M-F 6a LCL News	CM	6-7am	1-----	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
				LCL 10 News @ 6am		(6:30 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----		1				\$750.00		0.00			
N 85	WPLG	10/29/12	10/29/12	M-F 7-9a GMA	CM	7-9am	1-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
				Good Morning America		(7:30 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----		1				\$850.00		0.00			
N 86	WPLG	10/29/12	10/29/12	M-F 7-9a GMA	CM	7-9am	1-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
				Good Morning America		(8:00 AM-8:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----		1				\$850.00		0.00			
N 87	WPLG	10/29/12	10/29/12	M-F 7-9a GMA	CM	7-9am	1-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
				Good Morning America		(8:30 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----		1				\$850.00		0.00			
N 88	WPLG	10/29/12	10/29/12	M-F 11a The View	CM	11-12n	1-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				M-F The View		(11:00 AM-11:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----		1				\$1,000.00		0.00			
N 89	WPLG	10/29/12	10/29/12	M-F 11a The View	CM	11-12n	1-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				M-F The View		(11:30 AM-12:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



WPLG

Print Date: 09/18/12

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Contract / Revision **252457** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 06/25/12/ 09/18/12

Order Sep 00:15:00

Advertiser **Pol/Bill Nelson/Sen/FI/D** Product **NELSON FOR SENATE**

Estimate # **497**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 89	WPLG	10/29/12	10/29/12	M-F 11a The View M-F The View	CM	11-12n (11:30 AM-12:00 PM)	1-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----					1	\$1,000.00		0.00			
N 90	WPLG	10/29/12	10/29/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:30 PM-1:00 PM)	1-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----					1	\$400.00		0.00			
N 91	WPLG	10/29/12	10/29/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:30 PM-6:00 PM)	1-----	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----					1	\$750.00		0.00			
N 92	WPLG	10/29/12	10/29/12	M-F 6p LCL News M-F Local News	CM	6-630pm	1-----	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----					1	\$1,300.00		0.00			
N 93	WPLG	10/29/12	10/29/12	M-F Jeopardy M-F Jeopardy	CM	730-8pm	1-----	:30	1	\$2,300.00	P-2	0.00	NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----					1	\$2,300.00		0.00			
N 94	WPLG	10/29/12	10/29/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P	1-----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----					1	\$2,000.00		0.00			
N 95	WPLG	10/29/12	10/29/12	M-F 1135-12:06a Nightline M-F Nightline	CM	1135p-1206am (11:35 PM-12:05 XM)	1-----	:30	1	\$950.00	P-2	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----					1	\$950.00		0.00			
N 96	WPLG	10/29/12	10/29/12	M-F 3p Katie Couric Katie Couric	CM	3-4p (3:00 PM-4:00 PM)	1-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----					1	\$500.00		0.00			
													Totals	80	\$72,600.00

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance,
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 251830

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Shelli Hutton
Name

6190 Grovedale Ct Alexandria, VA 22310
Address

703-299-0395
Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Peggy Gannon

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is Bill Nelson.
- b. The candidate seeks election to the office of Senate in
the ☐ Primary Election, ☒ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is _____.
- b. The Purchaser is _____.

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.



WPLG

ORDER

Print Date 09/14/12

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Flight Dates 10/16/12-10/22/12

Contract / Revision 251830 /

Original Date / Revision
06/20/12 09/13/12

Advertiser Pol/Bill Nelson/Sen/FI/D

Agency Abar-Hutton Media, LLC

Buying Contact

6190 Grovedale Ct.
Suite 200
Alexandria, VA 22310-2552

Product
NELSON FOR SENATE

Agency Com 15%

Billing Contact

6190 Grovedale Ct.
Suite 200
Alexandria, VA 22310-2552

Sales Office DC

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 496

Alt Order # 06186863

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A50+

Rev Codes AGY POL CAND

Product Codes PL-Senate-Democrat

Priority P-2

Advertiser Ref

Primary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share 100% Market Value 59500

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	62	\$50,575.00	\$59,500.00	0.00	10/01/12	10/22/12	62	\$50,575.00	\$59,500.00
Totals	62	\$50,575.00	\$59,500.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 49	WPLG	10/16/12	10/18/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	-T-T---	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-T-T---		2				\$750.00		0.00			
N 50	WPLG	10/17/12	10/18/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:00 AM-7:30 AM)	--WT---	:30	2	\$850.00	P-2	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--WT---		2				\$850.00		0.00			
N 51	WPLG	10/16/12	10/18/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:30 AM-8:00 AM)	-T-T---	:30	2	\$850.00	P-2	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-T-T---		2				\$850.00		0.00			
N 52	WPLG	10/16/12	10/21/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:00 AM-8:30 AM)	-T--F-S	:30	3	\$850.00	P-2	0.00	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-T--F-S		3				\$850.00		0.00			
N 53	WPLG	10/16/12	10/21/12		CM	7-9am	-TW---S	:30	3	\$850.00	P-2	0.00	NM	3	\$2,550.00



WPLG

Print Date: 09/14/12

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Contract / Revision **251830** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 06/20/12/ 09/13/12

Order Sep 00:15:00

Advertiser **Pol/Bill Nelson/Sen/FI/D** Product **NELSON FOR SENATE**

Estimate # **496**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				M-F 7-9a GMA Good Morning America (8:30 AM-9:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TW---S		3				\$850.00		0.00			
N 54	WPLG	10/18/12	10/18/12	M-F 10a Ricki Lake 9/10CM Ricki Lake 9/10		10-11a	---1---	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	---1---		1				\$400.00		0.00			
N 55	WPLG	10/16/12	10/19/12	M-F 11a The View M-F The View (11:00 AM-11:30 AM)	CM	11-12n	-T--F--	:30	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-T--F--		2				\$1,000.00		0.00			
N 56	WPLG	10/17/12	10/19/12	M-F 11a The View M-F The View (11:30 AM-12:00 PM)	CM	11-12n	--W-F--	:30	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--W-F--		2				\$1,000.00		0.00			
N 57	WPLG	10/16/12	10/19/12	M-F 12n News M-F LCL 10 News @ No (12:00 PM-12:30 PM)	CM	12-1PM	-T-TF--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-T-TF--		3				\$400.00		0.00			
N 58	WPLG	10/17/12	10/18/12	M-F 12n News M-F LCL 10 News @ No (12:30 PM-1:00 PM)	CM	12-1PM	--WT---	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--WT---		2				\$400.00		0.00			
N 59	WPLG	10/17/12	10/19/12	M-F 4p Dr Oz Dr Oz (4:30 PM-5:00 PM)	CM	4-5p	--WTF--	:30	3	\$650.00	P-2	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--WTF--		3				\$650.00		0.00			
N 60	WPLG	10/18/12	10/18/12	M-F 5p LCL News Local 5p News (5:00 PM-5:30 PM)	CM	5-6p	---1---	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	---1---		1				\$750.00		0.00			
N 61	WPLG	10/18/12	10/18/12	M-F 5p LCL News Local 5p News (5:30 PM-6:00 PM)	CM	5-6p	---1---	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	---1---		1				\$750.00		0.00			
N 62	WPLG	10/16/12	10/18/12	M-F 6p LCL News M-F Local News (6:00 PM-6:30 PM)	CM	6-630pm	-TWT---	:30	3	\$1,300.00	P-2	0.00	NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWT---		3				\$1,300.00		0.00			
N 63	WPLG	10/17/12	10/19/12	M-F Wheel of Fortune M-F Wheel of Fortune (7:00 PM-7:30 PM)	CM	7-730pm	--W-F--	:30	2	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--W-F--		2				\$2,000.00		0.00			
N 64	WPLG	10/16/12	10/16/12	M-F Jeopardy M-F Jeopardy	CM	730-8pm	-1-----	:30	1	\$2,300.00	P-2	0.00	NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-1-----		1				\$2,300.00		0.00			
N 65	WPLG	10/19/12	10/19/12	Fri 10-11p 20/20	CM	10-11p	----1--	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



WPLG

Print Date: 09/14/12

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Contract / Revision **251830** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 06/20/12/ 09/13/12

Order Sep 00:15:00

Advertiser **Pol/Bill Nelson/Sen/FI/D** Product **NELSON FOR SENATE**

Estimate # **496**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 65	WPLG	10/19/12	10/19/12	Fri 10-11p 20/20	CM	10-11p	----1--	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----1--					1	\$1,800.00		0.00			
N 66	WPLG	10/21/12	10/21/12	Su 7-8p America's Funniest H	CM	7-8p (7:00 PM-8:00 PM)	-----1	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1					1	\$1,000.00		0.00			
N 67	WPLG	10/21/12	10/21/12	Su 8-9p Once Upon a Time	CM	8-9p (8:00 PM-9:00 PM)	-----1	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1					1	\$3,000.00		0.00			
N 68	WPLG	10/19/12	10/19/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P	----1--	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----1--					1	\$2,000.00		0.00			
N 69	WPLG	10/20/12	10/20/12	7AM-Sat LCL 10 News Local 10 News Sat @	CM	7-8am (7:00 AM-7:30 AM)	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1-					1	\$600.00		0.00			
N 70	WPLG	10/20/12	10/20/12	7AM-Sat LCL 10 News Local 10 News Sat @	CM	7-8am (7:30 AM-8:00 AM)	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1-					1	\$600.00		0.00			
N 71	WPLG	10/20/12	10/20/12	Sa GMA Sat/Good Morning Ame	CM	8-9am (8:00 AM-8:30 AM)	-----1-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1-					1	\$700.00		0.00			
N 72	WPLG	10/20/12	10/20/12	Sa GMA Sat/Good Morning Ame	CM	8-9am (8:30 AM-9:00 AM)	-----1-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1-					1	\$700.00		0.00			
N 73	WPLG	10/20/12	10/20/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (10:00 AM-10:30 AM)	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1-					1	\$600.00		0.00			
N 74	WPLG	10/21/12	10/21/12	7a-Sun LCL 10 News Local 10 News Sunday	CM	7-8am (7:30 AM-8:00 AM)	-----1	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1					1	\$500.00		0.00			
N 75	WPLG	10/21/12	10/21/12	Su GMA Su GMA	CM	8-9am (8:00 AM-8:30 AM)	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1					1	\$700.00		0.00			
N 76	WPLG	10/21/12	10/21/12	Su GMA Su GMA	CM	8-9am (8:30 AM-9:00 AM)	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1					1	\$700.00		0.00			
N 77	WPLG	10/21/12	10/21/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (9:00 AM-9:30 AM)	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1					1	\$600.00		0.00			



WPLG

Print Date: 09/14/12

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Contract / Revision **251830** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 06/20/12/ 09/13/12

Order Sep 00:15:00

Advertiser **Pol/Bill Nelson/Sen/FI/D** Product **NELSON FOR SENATE**

Estimate # **496**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 77	WPLG	10/21/12	10/21/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (9:00 AM-9:30 AM)	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----1		1				\$600.00		0.00			
N 78	WPLG	10/21/12	10/21/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (9:30 AM-10:00 AM)	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----1		1				\$600.00		0.00			
N 79	WPLG	10/21/12	10/21/12	Su Wknd Early News Sunday Weekend Early	CM	various	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----1		1				\$700.00		0.00			
N 80	WPLG	10/17/12	10/17/12	M-F 3p Katie Couric 9/10 Katie Couric	CM	3-4p (3:00 PM-4:00 PM)	--1----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--1----		1				\$500.00		0.00			
N 81	WPLG	10/21/12	10/21/12	SUN 11-1130P SUN 11-1135P	CM	11-1135P (11:00 PM-11:35 PM)	-----1	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----1		1				\$1,600.00		0.00			
N 82	WPLG	10/22/12	10/22/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	1-----	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	1-----		1				\$750.00		0.00			
N 83	WPLG	10/22/12	10/22/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:00 AM-7:30 AM)	1-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	1-----		1				\$850.00		0.00			
N 84	WPLG	10/22/12	10/22/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:30 AM-8:00 AM)	1-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	1-----		1				\$850.00		0.00			
N 85	WPLG	10/22/12	10/22/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:00 AM-8:30 AM)	1-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	1-----		1				\$850.00		0.00			
N 86	WPLG	10/22/12	10/22/12	M-F 11a The View M-F The View	CM	11-12n (11:00 AM-11:30 AM)	1-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	1-----		1				\$1,000.00		0.00			
N 87	WPLG	10/22/12	10/22/12	M-F 11a The View M-F The View	CM	11-12n (11:30 AM-12:00 PM)	1-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	1-----		1				\$1,000.00		0.00			
N 88	WPLG	10/22/12	10/22/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:30 PM-1:00 PM)	1-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	1-----		1				\$400.00		0.00			
N 89	WPLG	10/22/12	10/22/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:30 PM-6:00 PM)	1-----	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	1-----		1				\$750.00		0.00			

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance,
or Refers to But Is Not Authorized by a Candidate)

CONTRACT NO. 251555

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Shelli Hutton
Name

6190 Grovedale Ct Alexandria, VA 22310
Address

703-299-0395
Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Peggy Gannon

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is Bill Nelson.
- b. The candidate seeks election to the office of Senate in
the ☐ Primary Election, ☒ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is _____.
- b. The Purchaser is _____.

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.



WPLG

ORDER

Print Date 09/14/12

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Flight Dates 10/09/12-10/15/12

Contract / Revision 251555 /

Original Date / Revision
06/19/12 09/13/12

Advertiser Pol/Bill Nelson/Sen/FI/D

Agency Abar-Hutton Media, LLC

Buying Contact

6190 Grovedale Ct.
Suite 200
Alexandria, VA 22310-2552

Product

NELSON FOR SENATE

Agency Com 15%

Billing Contact

6190 Grovedale Ct.
Suite 200
Alexandria, VA 22310-2552

Sales Office DC

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 495

Alt Order # 06186859

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A50+

Rev Codes AGY POL CAND

Product Codes PL-Senate-Democrat

Priority P-2

Advertiser Ref

Primary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share 100% Market Value 57050

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	66	\$48,492.50	\$57,050.00	0.00	10/01/12	10/15/12	66	\$48,492.50	\$57,050.00
Totals	66	\$48,492.50	\$57,050.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 46	WPLG	10/09/12	10/11/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	-T-T---	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-T-T---		2				\$750.00		0.00			
N 47	WPLG	10/09/12	10/11/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:00 AM-7:30 AM)	-TWT---	:30	3	\$850.00	P-2	0.00	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWT---		3				\$850.00		0.00			
N 48	WPLG	10/09/12	10/12/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:30 AM-8:00 AM)	-T--F--	:30	2	\$850.00	P-2	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-T--F--		2				\$850.00		0.00			
N 49	WPLG	10/09/12	10/12/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:00 AM-8:30 AM)	-T-TF--	:30	3	\$850.00	P-2	0.00	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-T-TF--		3				\$850.00		0.00			
N 50	WPLG	10/11/12	10/11/12		CM	7-9am	---1---	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00



WPLG

Print Date: 09/14/12

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Contract / Revision **251555** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 06/19/12/ 09/13/12

Order Sep 00:15:00

Advertiser **Pol/Bill Nelson/Sen/FI/D** Product **NELSON FOR SENATE**

Estimate # **495**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				M-F 7-9a GMA										
				Good Morning America		(8:30 AM-9:00 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	---1---					1	\$850.00		0.00		
N 51	WPLG	10/11/12	10/11/12	M-F 10a Ricki Lake 9/10CM		10-11a	---1---	:30	1	\$400.00	P-2	0.00 NM	1	\$400.00
				Ricki Lake 9/10										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	---1---					1	\$400.00		0.00		
N 52	WPLG	10/09/12	10/12/12	M-F 12n News	CM	12-1PM	-T-TF--	:30	3	\$400.00	P-2	0.00 NM	3	\$1,200.00
				M-F LCL 10 News @ No		(12:00 PM-12:30 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-T-TF--					3	\$400.00		0.00		
N 53	WPLG	10/10/12	10/11/12	M-F 12n News	CM	12-1PM	--WT---	:30	2	\$400.00	P-2	0.00 NM	2	\$800.00
				M-F LCL 10 News @ No		(12:30 PM-1:00 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	--WT---					2	\$400.00		0.00		
N 54	WPLG	10/10/12	10/12/12	M-F 4p Dr Oz	CM	4-5p	--WTF--	:30	3	\$650.00	P-2	0.00 NM	3	\$1,950.00
				Dr Oz		(4:30 PM-5:00 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	--WTF--					3	\$650.00		0.00		
N 55	WPLG	10/10/12	10/10/12	M-F 5p LCL News	CM	5-6p	--1----	:30	1	\$750.00	P-2	0.00 NM	1	\$750.00
				Local 5p News		(5:00 PM-5:30 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	--1----					1	\$750.00		0.00		
N 56	WPLG	10/10/12	10/11/12	M-F 5p LCL News	CM	5-6p	--WT---	:30	2	\$750.00	P-2	0.00 NM	2	\$1,500.00
				Local 5p News		(5:30 PM-6:00 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	--WT---					2	\$750.00		0.00		
N 57	WPLG	10/09/12	10/11/12	M-F 6p LCL News	CM	6-630pm	-T-T---	:30	2	\$1,300.00	P-2	0.00 NM	2	\$2,600.00
				M-F Local News		(6:00 PM-6:30 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-T-T---					2	\$1,300.00		0.00		
N 58	WPLG	10/10/12	10/12/12	M-F Wheel of Fortune	CM	7-730pm	--W-F--	:30	2	\$2,000.00	P-2	0.00 NM	2	\$4,000.00
				M-F Wheel of Fortune		(7:00 PM-7:30 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	--W-F--					2	\$2,000.00		0.00		
N 59	WPLG	10/09/12	10/11/12	M-F Jeopardy	CM	730-8pm	-T-T---	:30	2	\$2,300.00	P-2	0.00 NM	2	\$4,600.00
				M-F Jeopardy										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-T-T---					2	\$2,300.00		0.00		
N 60	WPLG	10/13/12	10/13/12	College FB Sat Prime 8pCM		8-11:30P	-----1-	:30	1	\$1,500.00	P-2	0.00 NM	1	\$1,500.00
				College FB Sat Prime		(8:00 PM-9:00 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-----1-					1	\$1,500.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/08/12-10/14/12		College FB Sat Prime 8p		8-11:30P	(8:00 PM-9:00 P-----Sa--	:30		(\$1,500.00)	0.00	NM		
See MG 60.2														
2	WPLG	10/08/12-10/14/12		Auto Racing #1		730-1130p	-----Sa--	:30		\$1,500.00	0.00	NM		
Ⓜ MG for 60.1 10/13 [program correction: nascar]														
N 61	WPLG	10/14/12	10/14/12		CM	9-10pm	-----1	:30	1	\$6,500.00	P-2	0.00 NM	1	\$6,500.00



WPLG

Print Date: 09/14/12

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Contract / Revision **251555** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 06/19/12/ 09/13/12

Order Sep 00:15:00

Advertiser **Pol/Bill Nelson/Sen/FI/D** Product **NELSON FOR SENATE**

Estimate # **495**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				Su 9-10p Revenge		(9:00 PM-10:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----1		1				\$6,500.00		0.00			
N 62	WPLG	10/11/12	10/11/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P	---1---	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	---1---		1				\$2,000.00		0.00			
N 63	WPLG	10/13/12	10/13/12	7AM-Sat LCL 10 News Local 10 News Sat @	CM	7-8am (7:00 AM-7:30 AM)	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----1-		1				\$600.00		0.00			
N 64	WPLG	10/13/12	10/13/12	7AM-Sat LCL 10 News Local 10 News Sat @	CM	7-8am (7:30 AM-8:00 AM)	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----1-		1				\$600.00		0.00			
N 65	WPLG	10/13/12	10/13/12	Sa GMA Sat/Good Morning Ame	CM	8-9am (8:00 AM-8:30 AM)	-----1-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----1-		1				\$700.00		0.00			
N 66	WPLG	10/13/12	10/13/12	Sa GMA Sat/Good Morning Ame	CM	8-9am (8:30 AM-9:00 AM)	-----1-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----1-		1				\$700.00		0.00			
N 67	WPLG	10/13/12	10/13/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (10:00 AM-10:30 AM)	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----1-		1				\$600.00		0.00			
N 68	WPLG	10/13/12	10/13/12	Sa Wknd Early News Sa Weekend Early New	CM	Various (6:30 PM-7:00 PM)	-----1-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----1-		1				\$700.00		0.00			
N 69	WPLG	10/14/12	10/14/12	7a-Sun LCL 10 News Local 10 News Sunday	CM	7-8am (7:00 AM-7:30 AM)	-----1	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----1		1				\$500.00		0.00			
N 70	WPLG	10/14/12	10/14/12	7a-Sun LCL 10 News Local 10 News Sunday	CM	7-8am (7:30 AM-8:00 AM)	-----1	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----1		1				\$500.00		0.00			
N 71	WPLG	10/14/12	10/14/12	Su GMA Su GMA	CM	8-9am (8:00 AM-8:30 AM)	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----1		1				\$700.00		0.00			
N 72	WPLG	10/14/12	10/14/12	Su GMA Su GMA	CM	8-9am (8:30 AM-9:00 AM)	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----1		1				\$700.00		0.00			
N 73	WPLG	10/14/12	10/14/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (9:00 AM-9:30 AM)	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----1		1				\$600.00		0.00			



WPLG

Print Date: 09/14/12

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Contract / Revision **251555** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 06/19/12/ 09/13/12

Order Sep 00:15:00

Advertiser **Pol/Bill Nelson/Sen/FI/D** Product **NELSON FOR SENATE**

Estimate # **495**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N73	WPLG	10/14/12	10/14/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (9:00 AM-9:30 AM)	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----1		1				\$600.00		0.00			
N74	WPLG	10/14/12	10/14/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (9:30 AM-10:00 AM)	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----1		1				\$600.00		0.00			
N75	WPLG	10/14/12	10/14/12	THISF/Michael Putney This Week in South F	CM	1130a-1230p (11:30 AM-12:00 PM)	-----1	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----1		1				\$500.00		0.00			
N76	WPLG	10/14/12	10/14/12	Su Wknd Early News Sunday Weekend Early	CM	various	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----1		1				\$700.00		0.00			
N77	WPLG	10/14/12	10/14/12	SUN 11-1130P SUN 11-1135P	CM	11-1135P (11:00 PM-11:35 PM)	-----1	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----1		1				\$1,600.00		0.00			
N78	WPLG	10/13/12	10/13/12	SAT 5:30am LCL News SAT/5:30a-6a LCL New	CM	5:30a-6a (5:30 AM-6:00 AM)	-----1-	:30	1	\$25.00	LUR	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----1-		1				\$25.00		0.00			
N79	WPLG	10/13/12	10/13/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (9:00 AM-9:30 AM)	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----1-		1				\$600.00		0.00			
N80	WPLG	10/14/12	10/14/12	SUN 5:30a LCL News SUN/5:30-6A LCL NEWS	CM	5:30-6a (5:30 AM-6:00 AM)	-----1	:30	1	\$25.00	LUR	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----1		1				\$25.00		0.00			
N81	WPLG	10/14/12	10/14/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (10:00 AM-10:30 AM)	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----1		1				\$600.00		0.00			
N82	WPLG	10/10/12	10/11/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a (9:00 AM-9:30 AM)	--WT---	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--WT---		2				\$400.00		0.00			
N83	WPLG	10/09/12	10/12/12	M-F 3p Katie Couric 9/10 Katie Couric	CM	3-4p	-T-TF--	:30	3	\$500.00	P-2	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-T-TF--		3				\$500.00		0.00			
N84	WPLG	10/13/12	10/13/12	6AM-Sat LCL 10 News Local 10 News Sat @	CM	6-7am (6:00 AM-6:30 AM)	-----1-	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----1-		1				\$300.00		0.00			
N85	WPLG	10/14/12	10/14/12	6AM-Sun LCL 10 News Local 10 News Sunday	CM	6-7am (6:00 AM-6:30 AM)	-----1	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



Hiatus Dates

Order Sep 00:15:00

Estimate # 495

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 85	WPLG	10/14/12	10/14/12	6AM-Sun LCL 10 News CM		6-7am	-----1	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
				Local 10 News Sunday		(6:00 AM-6:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----1		1		\$300.00		0.00					
N 86	WPLG	10/15/12	10/15/12	M-F 6a LCL News CM		6-7am	1-----	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
				LCL 10 News @ 6am		(6:30 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	1-----		1		\$750.00		0.00					
N 87	WPLG	10/15/12	10/15/12	M-F 7-9a GMA CM		7-9am	1-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
				Good Morning America		(7:30 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	1-----		1		\$850.00		0.00					
N 88	WPLG	10/15/12	10/15/12	M-F 7-9a GMA CM		7-9am	1-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
				Good Morning America		(8:00 AM-8:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	1-----		1		\$850.00		0.00					
N 89	WPLG	10/15/12	10/15/12	M-F 11a The View CM		11-12n	1-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				M-F The View		(11:00 AM-11:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	1-----		1		\$1,000.00		0.00					
N 90	WPLG	10/15/12	10/15/12	M-F 12n News CM		12-1PM	1-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
				M-F LCL 10 News @ No		(12:00 PM-12:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	1-----		1		\$400.00		0.00					
N 91	WPLG	10/15/12	10/15/12	M-F 12n News CM		12-1PM	1-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
				M-F LCL 10 News @ No		(12:30 PM-1:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	1-----		1		\$400.00		0.00					
N 92	WPLG	10/15/12	10/15/12	M-F 4p Dr Oz CM		4-5p	1-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
				Dr Oz		(4:30 PM-5:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	1-----		1		\$650.00		0.00					
N 93	WPLG	10/15/12	10/15/12	M-F 5p LCL News CM		5-6p	1-----	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
				Local 5p News		(5:30 PM-6:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	1-----		1		\$750.00		0.00					
Totals														66	\$57,050.00

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance,
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 251511

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Shelli Hutton
Name

6190 Grovedale Ct Alexandria, VA 22310
Address

703-299-0395
Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Peggy Gannon

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is Bill Nelson.
- b. The candidate seeks election to the office of Senate in
the ☐ Primary Election, ☒ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is _____.
- b. The Purchaser is _____.

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.



WPLG

ORDER

Flight Dates 10/02/12-10/08/12

Contract / Revision 251511 /

Original Date / Revision
06/18/12 09/12/12

Advertiser Pol/Bill Nelson/Sen/FI/D

Agency Abar-Hutton Media, LLC

Buying Contact

6190 Grovedale Ct.
Suite 200
Alexandria, VA 22310-2552

Product
NELSON FOR SENATE

Agency Com 15%

Billing Contact

6190 Grovedale Ct.
Suite 200
Alexandria, VA 22310-2552

Sales Office DC

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 494

Alt Order # 06186853

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A50+

Rev Codes AGY POL CAND

Product Codes PL-Senate-Democrat

Priority P-2

Advertiser Ref

Primary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share 30% Market Value 194333

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	33%	64130
WPXM	%	0
WSVN	29%	56356
WTVJ	8%	15546

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	56	\$49,555.00	\$58,300.00	0.00
Totals	56	\$49,555.00	\$58,300.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/08/12	56	\$49,555.00	\$58,300.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 46	WPLG	10/02/12	10/02/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	-1-----	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-1-----		1				\$750.00		0.00			
N 47	WPLG	10/03/12	10/04/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:00 AM-7:30 AM)	--WT---	:30	2	\$850.00	P-2	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WT---		2				\$850.00		0.00			
N 48	WPLG	10/02/12	10/02/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:30 AM-8:00 AM)	-1-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-1-----		1				\$850.00		0.00			
N 49	WPLG	10/02/12	10/05/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:00 AM-8:30 AM)	-T--F--	:30	2	\$850.00	P-2	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-T--F--		2				\$850.00		0.00			
N 50	WPLG	10/03/12	10/03/12		CM	7-9am	--1----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00



WPLG

Print Date: 09/12/12

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Contract / Revision **251511** Flight Dates **10/02/12-10/08/12**

Hiatus Dates

Original Date / Revision 06/18/12/ 09/12/12

Order Sep 00:15:00

Advertiser **Pol/Bill Nelson/Sen/FI/D** Product **NELSON FOR SENATE**

Estimate # **494**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				M-F 7-9a GMA Good Morning America (8:30 AM-9:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--1----					1	\$850.00		0.00			
N 51	WPLG	10/03/12	10/05/12	M-F 11a The View M-F The View (11:00 AM-11:30 AM)	CM	11-12n	--W-F--	:30	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--W-F--					2	\$1,000.00		0.00			
N 52	WPLG	10/02/12	10/05/12	M-F 12n News M-F LCL 10 News @ No (12:00 PM-12:30 PM)	CM	12-1PM	-T-TF--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-T-TF--					3	\$400.00		0.00			
N 53	WPLG	10/04/12	10/04/12	M-F 12n News M-F LCL 10 News @ No (12:30 PM-1:00 PM)	CM	12-1PM	---1---	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---1---					1	\$400.00		0.00			
N 54	WPLG	10/03/12	10/05/12	M-F 4p Dr Oz Dr Oz (4:30 PM-5:00 PM)	CM	4-5p	--W-F--	:30	2	\$650.00	P-2	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--W-F--					2	\$650.00		0.00			
N 55	WPLG	10/03/12	10/03/12	M-F 5p LCL News Local 5p News (5:00 PM-5:30 PM)	CM	5-6p	--1----	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--1----					1	\$750.00		0.00			
N 56	WPLG	10/02/12	10/03/12	M-F 5p LCL News Local 5p News (5:30 PM-6:00 PM)	CM	5-6p	-TW----	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TW----					2	\$750.00		0.00			
N 57	WPLG	10/02/12	10/04/12	M-F 6p LCL News M-F Local News (6:00 PM-6:30 PM)	CM	6-630pm	-TWT---	:30	3	\$1,300.00	P-2	0.00	NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWT---					3	\$1,300.00		0.00			
N 58	WPLG	10/03/12	10/05/12	M-F Wheel of Fortune M-F Wheel of Fortune (7:00 PM-7:30 PM)	CM	7-730pm	--WTF--	:30	3	\$2,000.00	P-2	0.00	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--					3	\$2,000.00		0.00			
N 59	WPLG	10/02/12	10/04/12	M-F Jeopardy M-F Jeopardy	CM	730-8pm	-T-T---	:30	2	\$2,300.00	P-2	0.00	NM	2	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-T-T---					2	\$2,300.00		0.00			
N 60	WPLG	10/03/12	10/03/12	Wed 8-9p The Middle / The Nei	CM	8-9p	--1----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--1----					1	\$2,000.00		0.00			
N 61	WPLG	10/04/12	10/04/12	Thu 10-11p Scandal	CM	10-11p	---1---	:30	1	\$2,500.00	LUR	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---1---					1	\$2,500.00		0.00			
N 62	WPLG	10/05/12	10/05/12	Fri 10-11p 20/20	CM	10-11p	----1--	:30	1	\$1,800.00	LUR	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----1--					1	\$1,800.00		0.00			



WPLG

Print Date: 09/12/12

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Contract / Revision **251511** Flight Dates **10/02/12-10/08/12**

Hiatus Dates

Original Date / Revision 06/18/12/ 09/12/12

Order Sep 00:15:00

Advertiser **Pol/Bill Nelson/Sen/FI/D** Product **NELSON FOR SENATE**

Estimate # **494**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 62	WPLG	10/05/12	10/05/12	Fri 10-11p 20/20	CM	10-11p	----1--	:30	1	\$1,800.00	LUR	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----1--		1				\$1,800.00		0.00			
N 63	WPLG	10/07/12	10/07/12	Su 8-9p Once Upon a Time	CM	8-9p (8:00 PM-9:00 PM)	-----1	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1		1				\$3,000.00		0.00			
N 64	WPLG	10/02/12	10/02/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P	-1-----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-1-----		1				\$2,000.00		0.00			
N 65	WPLG	10/06/12	10/06/12	7AM-Sat LCL 10 News Local 10 News Sat @	CM	7-8am (7:00 AM-7:30 AM)	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1-		1				\$600.00		0.00			
N 66	WPLG	10/06/12	10/06/12	7AM-Sat LCL 10 News Local 10 News Sat @	CM	7-8am (7:30 AM-8:00 AM)	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1-		1				\$600.00		0.00			
N 67	WPLG	10/06/12	10/06/12	Sa GMA Sat/Good Morning Ame	CM	8-9am (8:00 AM-8:30 AM)	-----1-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1-		1				\$700.00		0.00			
N 68	WPLG	10/06/12	10/06/12	Sa GMA Sat/Good Morning Ame	CM	8-9am (8:30 AM-9:00 AM)	-----1-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1-		1				\$700.00		0.00			
N 69	WPLG	10/06/12	10/06/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (10:00 AM-10:30 AM)	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1-		1				\$600.00		0.00			
N 70	WPLG	10/06/12	10/06/12	Sa Wknd Early News Sa Weekend Early New	CM	Various (6:30 PM-7:00 PM)	-----1-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1-		1				\$700.00		0.00			
N 71	WPLG	10/07/12	10/07/12	7a-Sun LCL 10 News Local 10 News Sunday	CM	7-8am (7:00 AM-7:30 AM)	-----1	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1		1				\$500.00		0.00			
N 72	WPLG	10/07/12	10/07/12	7a-Sun LCL 10 News Local 10 News Sunday	CM	7-8am (7:30 AM-8:00 AM)	-----1	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1		1				\$500.00		0.00			
N 73	WPLG	10/07/12	10/07/12	Su GMA Su GMA	CM	8-9am (8:00 AM-8:30 AM)	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1		1				\$700.00		0.00			
N 74	WPLG	10/07/12	10/07/12	Su GMA Su GMA	CM	8-9am (8:30 AM-9:00 AM)	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1		1				\$700.00		0.00			



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Print Date: 09/12/12

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Contract / Revision **251511** Flight Dates **10/02/12-10/08/12**

Hiatus Dates

Original Date / Revision 06/18/12/ 09/12/12

Order Sep 00:15:00

Advertiser **Pol/Bill Nelson/Sen/FI/D** Product **NELSON FOR SENATE**

Estimate # **494**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 74	WPLG	10/07/12	10/07/12	Su GMA Su GMA	CM	8-9am (8:30 AM-9:00 AM)	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1		1				\$700.00		0.00			
N 75	WPLG	10/07/12	10/07/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (9:00 AM-9:30 AM)	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1		1				\$600.00		0.00			
N 76	WPLG	10/07/12	10/07/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (9:30 AM-10:00 AM)	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1		1				\$600.00		0.00			
N 77	WPLG	10/07/12	10/07/12	TWISF/Michael Putney This Week in South F	CM	1130a-1230p (11:30 AM-12:00 PM)	-----1	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1		1				\$500.00		0.00			
N 78	WPLG	10/07/12	10/07/12	Su Wknd Early News Sunday Weekend Early	CM	various (6:30 PM-7:00 PM)	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1		1				\$700.00		0.00			
N 79	WPLG	10/07/12	10/07/12	SUN 11-1130P SUN 11-1135P	CM	11-1135P (11:00 PM-11:35 PM)	-----1	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1		1				\$1,600.00		0.00			
N 80	WPLG	10/04/12	10/05/12	M-F 3p Katie Couric 9/10 Katie Couric	CM	3-4p (3:00 PM-4:00 PM)	---TF--	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---TF--		2				\$500.00		0.00			
N 81	WPLG	10/08/12	10/08/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	1-----	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	1-----		1				\$750.00		0.00			
N 82	WPLG	10/08/12	10/08/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:30 AM-8:00 AM)	1-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	1-----		1				\$850.00		0.00			
N 83	WPLG	10/08/12	10/08/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:00 AM-8:30 AM)	1-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	1-----		1				\$850.00		0.00			
N 84	WPLG	10/08/12	10/08/12	M-F 11a The View M-F The View	CM	11-12n (11:00 AM-11:30 AM)	1-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	1-----		1				\$1,000.00		0.00			
N 85	WPLG	10/08/12	10/08/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:30 PM-1:00 PM)	1-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	1-----		1				\$400.00		0.00			
N 86	WPLG	10/08/12	10/08/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:30 PM-6:00 PM)	1-----	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	1-----		1				\$750.00		0.00			



WPLG

Print Date: 09/12/12

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Contract / Revision **251511** Flight Dates **10/02/12-10/08/12**

Hiatus Dates

Original Date / Revision 06/18/12/ 09/12/12

Order Sep 00:15:00

Advertiser **Pol/Bill Nelson/Sen/FI/D** Product **NELSON FOR SENATE**

Estimate # **494**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 86	WPLG	10/08/12	10/08/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:30 PM-6:00 PM)	1-----	:30	1	\$750.00	P-2	0.00 NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	1-----					1	\$750.00		0.00		
N 87	WPLG	10/08/12	10/08/12	M-F 6p LCL News M-F Local News	CM	6-630pm	1-----	:30	1	\$1,300.00	P-2	0.00 NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	1-----					1	\$1,300.00		0.00		
N 88	WPLG	10/08/12	10/08/12	M-F Jeopardy M-F Jeopardy	CM	730-8pm	1-----	:30	1	\$2,300.00	P-2	0.00 NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	1-----					1	\$2,300.00		0.00		
													Totals	56 \$58,300.00

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance,
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 251505

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Shelli Hutton
Name

6190 Grovedale Ct Alexandria, VA 22310
Address

703-299-0395
Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Peggy Gannon

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is Bill Nelson.
- b. The candidate seeks election to the office of Senate in
the ☐ Primary Election, ☒ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is _____.
- b. The Purchaser is _____.

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.



WPLG

ORDER

Print Date 09/12/12 Page 1 of 4

Flight Dates **09/25/12-10/01/12**

Contract / Revision **251505 /**

Original Date / Revision
06/18/12 09/12/12

Advertiser **Pol/Bill Nelson/Sen/FI/D**

Agency **Abar-Hutton Media, LLC**

Buying Contact

**6190 Grovedale Ct.
Suite 200
Alexandria, VA 22310-2552**

Product
NELSON FOR SENATE

Agency Com 15%

Billing Contact

**6190 Grovedale Ct.
Suite 200
Alexandria, VA 22310-2552**

Sales Office DC

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # **493**

Alt Order # **06186846**

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A50+

Rev Codes AGY POL CAND

Product Codes PL-Senate-Democrat

Priority P-2

Advertiser Ref

Primary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share 30% Market Value 177166

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	33%	58465
WPXM	%	0
WSVN	29%	51378
WTVJ	8%	14173

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	50	\$39,015.00	\$45,900.00	0.00	08/27/12	09/30/12	50	\$39,015.00	\$45,900.00
October 2012	8	\$6,162.50	\$7,250.00	0.00	10/01/12	10/01/12	8	\$6,162.50	\$7,250.00
Totals	58	\$45,177.50	\$53,150.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 45	WPLG	09/25/12	09/27/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	-T-T---	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-T---		2				\$750.00		0.00			
N 46	WPLG	09/26/12	09/27/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:00 AM-7:30 AM)	--WT---	:30	2	\$850.00	P-2	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--WT---		2				\$850.00		0.00			
N 47	WPLG	09/25/12	09/28/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:30 AM-8:00 AM)	-T--F--	:30	2	\$850.00	P-2	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T--F--		2				\$850.00		0.00			
N 48	WPLG	09/25/12	09/28/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:00 AM-8:30 AM)	-T--F--	:30	2	\$850.00	P-2	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T--F--		2				\$850.00		0.00			



WPLG

Print Date: 09/12/12

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Contract / Revision **251505** Flight Dates **09/25/12-10/01/12**

Hiatus Dates

Original Date / Revision 06/18/12/ 09/12/12

Order Sep 00:15:00

Advertiser **Pol/Bill Nelson/Sen/FI/D** Product **NELSON FOR SENATE**

Estimate # **493**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 49	WPLG	09/26/12	09/27/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:30 AM-9:00 AM)	--WT---	:30	2	\$850.00	P-2	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--WT---					2	\$850.00		0.00			
N 50	WPLG	09/26/12	09/27/12	M-F 10a Ricki Lake 9/10 Ricki Lake 9/10	CM	10-11a	--WT---	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--WT---					2	\$400.00		0.00			
N 51	WPLG	09/25/12	09/28/12	M-F 11a The View M-F The View	CM	11-12n (11:00 AM-11:30 AM)	-T--F--	:30	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T--F--					2	\$1,000.00		0.00			
N 52	WPLG	09/25/12	09/28/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:00 PM-12:30 PM)	-TWTF--	:30	4	\$400.00	P-2	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					4	\$400.00		0.00			
N 53	WPLG	09/25/12	09/27/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:30 PM-1:00 PM)	-TWT---	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWT---					3	\$400.00		0.00			
N 54	WPLG	09/26/12	09/28/12	M-F 4p Dr Oz Dr Oz	CM	4-5p (4:30 PM-5:00 PM)	--W-F--	:30	2	\$650.00	P-2	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W-F--					2	\$650.00		0.00			
N 55	WPLG	09/27/12	09/27/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:00 PM-5:30 PM)	---1---	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---					1	\$750.00		0.00			
N 56	WPLG	09/25/12	09/27/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:30 PM-6:00 PM)	-TWT---	:30	3	\$750.00	P-2	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWT---					3	\$750.00		0.00			
N 57	WPLG	09/25/12	09/27/12	M-F 6p LCL News M-F Local News	CM	6-630pm (6:00 PM-6:30 PM)	-TWT---	:30	3	\$1,300.00	P-2	0.00	NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWT---					3	\$1,300.00		0.00			
N 58	WPLG	09/26/12	09/28/12	M-F Wheel of Fortune M-F Wheel of Fortune	CM	7-730pm (7:00 PM-7:30 PM)	--W-F--	:30	2	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W-F--					2	\$2,000.00		0.00			
N 59	WPLG	09/25/12	09/27/12	M-F Jeopardy M-F Jeopardy	CM	730-8pm	-T-T---	:30	2	\$2,300.00	P-2	0.00	NM	2	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-T---					2	\$2,300.00		0.00			
N 60	WPLG	09/26/12	09/26/12	Wed 10-11p NASHVILLE	CM	10-11p	--1----	:30	1	\$4,500.00	P-2	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--1----					1	\$4,500.00		0.00			
N 61	WPLG	09/27/12	09/27/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P	---1---	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---					1	\$2,000.00		0.00			



WPLG

Print Date: 09/12/12

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Contract / Revision **251505** Flight Dates **09/25/12-10/01/12**

Hiatus Dates

Original Date / Revision 06/18/12/ 09/12/12

Order Sep 00:15:00

Advertiser **Pol/Bill Nelson/Sen/FI/D** Product **NELSON FOR SENATE**

Estimate # **493**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 61	WPLG	09/27/12	09/27/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P	---1---	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---					1	\$2,000.00		0.00			
N 62	WPLG	09/29/12	09/29/12	7AM-Sat LCL 10 News Local 10 News Sat @	CM	7-8am (7:00 AM-7:30 AM)	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1-					1	\$600.00		0.00			
N 63	WPLG	09/29/12	09/29/12	7AM-Sat LCL 10 News Local 10 News Sat @	CM	7-8am (7:30 AM-8:00 AM)	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1-					1	\$600.00		0.00			
N 64	WPLG	09/29/12	09/29/12	Sa GMA Sat/Good Morning Ame	CM	8-9am (8:00 AM-8:30 AM)	-----1-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1-					1	\$700.00		0.00			
N 65	WPLG	09/29/12	09/29/12	Sa GMA Sat/Good Morning Ame	CM	8-9am (8:30 AM-9:00 AM)	-----1-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1-					1	\$700.00		0.00			
N 66	WPLG	09/29/12	09/29/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (10:00 AM-10:30 AM)	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1-					1	\$600.00		0.00			
N 67	WPLG	09/30/12	09/30/12	7a-Sun LCL 10 News Local 10 News Sunday	CM	7-8am (7:00 AM-7:30 AM)	-----1	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1					1	\$500.00		0.00			
N 68	WPLG	09/30/12	09/30/12	7a-Sun LCL 10 News Local 10 News Sunday	CM	7-8am (7:30 AM-8:00 AM)	-----1	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1					1	\$500.00		0.00			
N 69	WPLG	09/30/12	09/30/12	Su GMA Su GMA	CM	8-9am (8:00 AM-8:30 AM)	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1					1	\$700.00		0.00			
N 70	WPLG	09/30/12	09/30/12	Su GMA Su GMA	CM	8-9am (8:30 AM-9:00 AM)	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1					1	\$700.00		0.00			
N 71	WPLG	09/30/12	09/30/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (9:00 AM-9:30 AM)	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1					1	\$600.00		0.00			
N 72	WPLG	09/30/12	09/30/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (9:30 AM-10:00 AM)	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1					1	\$600.00		0.00			
N 73	WPLG	09/30/12	09/30/12	Su Wknd Early News Sunday Weekend Early	CM	various (6:30 PM-7:00 PM)	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1					1	\$700.00		0.00			



Hiatus Dates

Order Sep 00:15:00

Estimate # 493

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 73	WPLG	09/30/12	09/30/12	Su Wknd Early News Sunday Weekend Early	CM	various (6:30 PM-7:00 PM)	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1		1				\$700.00		0.00			
N 74	WPLG	09/29/12	09/29/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (9:00 AM-9:30 AM)	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1-		1				\$600.00		0.00			
N 75	WPLG	09/30/12	09/30/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (10:00 AM-10:30 AM)	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1		1				\$600.00		0.00			
N 76	WPLG	10/01/12	10/01/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	1-----	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	1-----		1				\$750.00		0.00			
N 77	WPLG	10/01/12	10/01/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:30 AM-8:00 AM)	1-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	1-----		1				\$850.00		0.00			
N 78	WPLG	10/01/12	10/01/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:00 AM-8:30 AM)	1-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	1-----		1				\$850.00		0.00			
N 79	WPLG	10/01/12	10/01/12	M-F 10a Ricki Lake 9/10 Ricki Lake 9/10	CM	10-11a	1-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	1-----		1				\$400.00		0.00			
N 80	WPLG	10/01/12	10/01/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:00 PM-1:30 PM)	1-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	1-----		1				\$400.00		0.00			
N 81	WPLG	10/01/12	10/01/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:30 PM-1:00 PM)	1-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	1-----		1				\$400.00		0.00			
N 82	WPLG	10/01/12	10/01/12	M-F 6p LCL News M-F Local News	CM	6-630pm	1-----	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	1-----		1				\$1,300.00		0.00			
N 83	WPLG	10/01/12	10/01/12	M-F Jeopardy M-F Jeopardy	CM	730-8pm	1-----	:30	1	\$2,300.00	P-2	0.00	NM	1	\$2,300

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance,
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 251509

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Shelli Hutton
Name

6190 Grovedale Ct Alexandria, VA 22310
Address

703-299-0395
Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Peggy Giannon

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is Bill Nelson.
- b. The candidate seeks election to the office of Senate in
the ☐ Primary Election, ☒ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is _____.
- b. The Purchaser is _____.

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.



WPLG

ORDER

Print Date 09/12/12

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Flight Dates **09/18/12-09/24/12**

Contract / Revision **251509 /**

Original Date / Revision
06/18/12 09/12/12

Advertiser **Pol/Bill Nelson/Sen/FI/D**

Agency **Abar-Hutton Media, LLC**

Buying Contact

**6190 Grovedale Ct.
Suite 200
Alexandria, VA 22310-2552**

Primary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Product
NELSON FOR SENATE

Agency Com 15%

Billing Contact
**6190 Grovedale Ct.
Suite 200
Alexandria, VA 22310-2552**

Sales Office DC

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # **492**

Alt Order # **06186840**

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A50+

Rev Codes AGY POL CAND

Product Codes PL-Senate-Democrat

Priority P-2

Advertiser Ref

Order Share 30% Market Value 159516

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	33%	52640
WPXM	%	0
WSVN	29%	46259
WTVJ	8%	12761

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	72	\$40,676.75	\$47,855.00	0.00	08/27/12	09/24/12	72	\$40,676.75	\$47,855.00
Totals	72	\$40,676.75	\$47,855.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 46	WPLG	09/18/12	09/20/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	-T-T---	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-T-T---		2				\$750.00		0.00			
N 47	WPLG	09/18/12	09/20/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:00 AM-7:30 AM)	-T-T---	:30	2	\$850.00	P-2	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-T-T---		2				\$850.00		0.00			
N 48	WPLG	09/18/12	09/21/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:30 AM-8:00 AM)	-T-TF--	:30	3	\$850.00	P-2	0.00	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-T-TF--		3				\$850.00		0.00			
N 49	WPLG	09/18/12	09/21/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:00 AM-8:30 AM)	-TW-F--	:30	3	\$850.00	P-2	0.00	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TW-F--		3				\$850.00		0.00			
N 50	WPLG	09/19/12	09/20/12		CM	7-9am	--WT---	:30	2	\$850.00	P-2	0.00	NM	2	\$1,700.00



WPLG

Print Date: 09/12/12

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Contract / Revision **251509** Flight Dates **09/18/12-09/24/12**

Hiatus Dates

Original Date / Revision 06/18/12/ 09/12/12

Order Sep 00:15:00

Advertiser **Pol/Bill Nelson/Sen/FI/D** Product **NELSON FOR SENATE**

Estimate # **492**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
M-F 7-9a GMA Good Morning America (8:30 AM-9:00 AM)														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	--WT---					2	\$850.00		0.00		
N 51	WPLG	09/19/12	09/21/12	M-F 10a Ricki Lake 9/10CM Ricki Lake 9/10 (10:00 AM-11:00 AM)		10-11a	--W-F--	:30	2	\$125.00	LUR	0.00 NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	--W-F--					2	\$125.00		0.00		
N 52	WPLG	09/18/12	09/21/12	M-F 11a The View M-F The View (11:00 AM-11:30 AM)	CM	11-12n	-T--F--	:30	2	\$1,000.00	P-2	0.00 NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	-T--F--					2	\$1,000.00		0.00		
N 53	WPLG	09/18/12	09/21/12	M-F 12n News M-F LCL 10 News @ No (12:00 PM-12:30 PM)	CM	12-1PM	-TWTF--	:30	4	\$400.00	P-2	0.00 NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	-TWTF--					4	\$400.00		0.00		
N 54	WPLG	09/18/12	09/21/12	M-F 12n News M-F LCL 10 News @ No (12:30 PM-1:00 PM)	CM	12-1PM	-TWTF--	:30	4	\$400.00	P-2	0.00 NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	-TWTF--					4	\$400.00		0.00		
N 55	WPLG	09/18/12	09/20/12	M-F 4p Dr Oz Dr Oz (4:00 PM-4:30 PM)	CM	4-5p	-TWT---	:30	3	\$275.00	LUR	0.00 NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	-TWT---					3	\$275.00		0.00		
N 56	WPLG	09/18/12	09/21/12	M-F 4p Dr Oz Dr Oz (4:30 PM-5:00 PM)	CM	4-5p	-TW-F--	:30	3	\$650.00	P-2	0.00 NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	-TW-F--					3	\$650.00		0.00		
N 57	WPLG	09/18/12	09/21/12	M-F 5p LCL News Local 5p News (5:30 PM-6:00 PM)	CM	5-6p	-TWTF--	:30	4	\$750.00	P-2	0.00 NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	-TWTF--					4	\$750.00		0.00		
N 58	WPLG	09/19/12	09/20/12	M-F 6p LCL News M-F Local News	CM	6-630pm	--WT---	:30	2	\$1,300.00	P-2	0.00 NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	--WT---					2	\$1,300.00		0.00		
N 59	WPLG	09/19/12	09/19/12	M-F Wheel of Fortune M-F Wheel of Fortune	CM	7-730pm	--1----	:30	1	\$2,000.00	P-2	0.00 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	--1----					1	\$2,000.00		0.00		
N 60	WPLG	09/18/12	09/18/12	M-F Jeopardy M-F Jeopardy	CM	730-8pm	-1-----	:30	1	\$2,300.00	P-2	0.00 NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	-1-----					1	\$2,300.00		0.00		
N 61	WPLG	09/20/12	09/20/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P	---1---	:30	1	\$2,000.00	P-2	0.00 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	---1---					1	\$2,000.00		0.00		
N 62	WPLG	09/22/12	09/22/12	7AM-Sat LCL 10 News Local 10 News Sat @ (7:00 AM-7:30 AM)	CM	7-8am	-----1-	:30	1	\$600.00	P-2	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		



WPLG

Print Date: 09/12/12

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Contract / Revision **251509** Flight Dates **09/18/12-09/24/12**

Hiatus Dates

Original Date / Revision 06/18/12/ 09/12/12

Order Sep 00:15:00

Advertiser **Pol/Bill Nelson/Sen/FI/D** Product **NELSON FOR SENATE**

Estimate # **492**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 62	WPLG	09/22/12	09/22/12	7AM-Sat LCL 10 News Local 10 News Sat @	CM	7-8am (7:00 AM-7:30 AM)	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----1-		1				\$600.00		0.00			
N 63	WPLG	09/22/12	09/22/12	7AM-Sat LCL 10 News Local 10 News Sat @	CM	7-8am (7:30 AM-8:00 AM)	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----1-		1				\$600.00		0.00			
N 64	WPLG	09/22/12	09/22/12	Sa GMA Sat/Good Morning Ame	CM	8-9am (8:00 AM-8:30 AM)	-----1-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----1-		1				\$700.00		0.00			
N 65	WPLG	09/22/12	09/22/12	Sa GMA Sat/Good Morning Ame	CM	8-9am (8:30 AM-9:00 AM)	-----1-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----1-		1				\$700.00		0.00			
N 66	WPLG	09/22/12	09/22/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (10:00 AM-10:30 AM)	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----1-		1				\$600.00		0.00			
N 67	WPLG	09/23/12	09/23/12	7a-Sun LCL 10 News Local 10 News Sunday	CM	7-8am (7:00 AM-7:30 AM)	-----1	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----1		1				\$500.00		0.00			
N 68	WPLG	09/23/12	09/23/12	7a-Sun LCL 10 News Local 10 News Sunday	CM	7-8am (7:30 AM-8:00 AM)	-----1	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----1		1				\$500.00		0.00			
N 69	WPLG	09/23/12	09/23/12	Su GMA Su GMA	CM	8-9am (8:00 AM-8:30 AM)	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----1		1				\$700.00		0.00			
N 70	WPLG	09/23/12	09/23/12	Su GMA Su GMA	CM	8-9am (8:30 AM-9:00 AM)	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----1		1				\$700.00		0.00			
N 71	WPLG	09/23/12	09/23/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (9:00 AM-9:30 AM)	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----1		1				\$600.00		0.00			
N 72	WPLG	09/23/12	09/23/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (9:30 AM-10:00 AM)	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----1		1				\$600.00		0.00			
N 73	WPLG	09/23/12	09/23/12	Su Wknd Early News Sunday Weekend Early	CM	various (6:30 PM-7:00 PM)	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----1		1				\$700.00		0.00			
N 74	WPLG	09/20/12	09/20/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:00 AM-5:30 AM)	---1---	:30	1	\$140.00	LUR	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---1---		1				\$140.00		0.00			



WPLG

Print Date: 09/12/12

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Contract / Revision **251509** Flight Dates **09/18/12-09/24/12**

Hiatus Dates

Original Date / Revision 06/18/12/ 09/12/12

Order Sep 00:15:00

Advertiser **Pol/Bill Nelson/Sen/FI/D** Product **NELSON FOR SENATE**

Estimate # **492**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 74	WPLG	09/20/12	09/20/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:00 AM-5:30 AM)	---1---	:30	1	\$140.00	LUR	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---1---		1				\$140.00		0.00			
N 75	WPLG	09/19/12	09/20/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a (9:30 AM-10:00 AM)	--WT---	:30	2	\$150.00	LUR	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WT---		2				\$150.00		0.00			
N 76	WPLG	09/18/12	09/20/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:30 AM-6:00 AM)	-T-T---	:30	2	\$140.00	LUR	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-T-T---		2				\$140.00		0.00			
N 77	WPLG	09/21/12	09/21/12	M-F 12:06-1:06a Kimme M-F Kimmel	CM	1206-106a (12:06 XM-1:00 XM)	----1--	:30	1	\$120.00	LUR	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	----1--		1				\$120.00		0.00			
N 78	WPLG	09/22/12	09/22/12	SAT 5:30am LCL News SAT/5:30a-6a LCL New	CM	5:30a-6a (5:30 AM-6:00 AM)	-----1-	:30	1	\$25.00	LUR	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----1-		1				\$25.00		0.00			
N 79	WPLG	09/22/12	09/22/12	6AM-Sat LCL 10 News Local 10 News Sat @	CM	6-7am (6:00 AM-6:30 AM)	-----1-	:30	1	\$100.00	LUR	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----1-		1				\$100.00		0.00			
N 80	WPLG	09/22/12	09/22/12	6AM-Sat LCL 10 News Local 10 News Sat @	CM	6-7am (6:30 AM-7:00 AM)	-----1-	:30	1	\$100.00	LUR	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----1-		1				\$100.00		0.00			
N 81	WPLG	09/24/12	09/24/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	1-----	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	1-----		1				\$750.00		0.00			
N 82	WPLG	09/24/12	09/24/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:30 AM-8:00 AM)	1-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	1-----		1				\$850.00		0.00			
N 83	WPLG	09/24/12	09/24/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:00 AM-8:30 AM)	1-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	1-----		1				\$850.00		0.00			
N 84	WPLG	09/24/12	09/24/12	M-F 11a The View M-F The View	CM	11-12n (11:00 AM-11:30 AM)	1-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	1-----		1				\$1,000.00		0.00			
N 85	WPLG	09/24/12	09/24/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:00 PM-12:30 PM)	1-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	1-----		1				\$400.00		0.00			
N 86	WPLG	09/24/12	09/24/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:30 PM-1:00 PM)	1-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	1-----		1				\$400.00		0.00			



WPLG

Print Date: 09/12/12

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Contract / Revision **251509** Flight Dates **09/18/12-09/24/12**

Hiatus Dates

Original Date / Revision 06/18/12/ 09/12/12

Order Sep 00:15:00

Advertiser **Pol/Bill Nelson/Sen/FI/D** Product **NELSON FOR SENATE**

Estimate # **492**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 86	WPLG	09/24/12	09/24/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:30 PM-1:00 PM)	1-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	1-----		1				\$400.00		0.00			
N 87	WPLG	09/24/12	09/24/12	M-F 4p Dr Oz Dr Oz	CM	4-5p (4:00 PM-4:30 PM)	1-----	:30	1	\$275.00	LUR	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	1-----		1				\$275.00		0.00			
N 88	WPLG	09/24/12	09/24/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:30 PM-6:00 PM)	1-----	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	1-----		1				\$750.00		0.00			
N 89	WPLG	09/24/12	09/24/12	M-F 6p LCL News M-F Local News	CM	6-630pm	1-----	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	1-----		1				\$1,300.00		0.00			
N 90	WPLG	09/24/12	09/24/12	M-F Jeopardy M-F Jeopardy	CM	730-8pm	1-----	:30	1	\$2,300.00	P-2	0.00	NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	1-----		1				\$2,300.00		0.00			
N 91	WPLG	09/24/12	09/24/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a (9:30 AM-10:00 AM)	1-----	:30	1	\$150.00	LUR	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	1-----		1				\$150.00		0.00			
N 92	WPLG	09/24/12	09/24/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:30 AM-6:00 AM)	1-----	:30	1	\$140.00	LUR	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	1-----		1				\$140.00		0.00			
													Totals	72	\$47,855.00

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance,
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 252493

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Shelli Hutton
Name

6190 Grovedale Ct Alexandria, VA 22310
Address

703-299-0395
Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Peggy Gannon

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is Bill Nelson.
- b. The candidate seeks election to the office of Senate in
the ☐ Primary Election, ☒ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is _____.
- b. The Purchaser is _____.

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.



WPLG

ORDER

Print Date 09/19/12

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Flight Dates 10/30/12-11/06/12

Contract / Revision 252493 /

Original Date / Revision
06/25/12 09/19/12

Advertiser Pol/Bill Nelson/Sen/FI/D

Agency Abar-Hutton Media, LLC

Buying Contact

6190 Grovedale Ct.
Suite 200
Alexandria, VA 22310-2552

Product
NELSON FOR SENATE

Agency Com 15%

Billing Contact

6190 Grovedale Ct.
Suite 200
Alexandria, VA 22310-2552

Sales Office DC

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 498

Alt Order # 06186870

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A50+

Rev Codes AGY POL CAND

Product Codes PL-Senate-Democrat

Priority P-2

Advertiser Ref

Primary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share 100% Market Value 74700

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	92	\$63,495.00	\$74,700.00	0.00	10/29/12	11/05/12	92	\$63,495.00	\$74,700.00
Totals	92	\$63,495.00	\$74,700.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 55	WPLG	10/30/12	11/01/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:00 AM-5:30 AM)	-T-T---	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-T---		2				\$400.00		0.00			
N 56	WPLG	10/30/12	11/01/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:30 AM-6:00 AM)	-TWT---	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWT---		3				\$400.00		0.00			
N 57	WPLG	10/31/12	11/02/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:00 AM-6:30 AM)	--W-F--	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W-F--		2				\$750.00		0.00			
N 58	WPLG	10/31/12	11/02/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	--WTF--	:30	3	\$750.00	P-2	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--		3				\$750.00		0.00			
N 59	WPLG	10/30/12	11/01/12		CM	6-7am	-TWT---	:30	3	\$850.00	P-2	0.00	NM	3	\$2,550.00



WPLG

Print Date: 09/19/12

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Contract / Revision **252493** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 06/25/12/ 09/19/12

Order Sep 00:15:00

Advertiser **Pol/Bill Nelson/Sen/FI/D** Product **NELSON FOR SENATE**

Estimate # **498**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				M-F 6a LCL News LCL 10 News @ 6am		(6:30 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWT---		3				\$850.00		0.00			
N 60	WPLG	10/31/12	11/02/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:30 AM-8:00 AM)	--WTF--	:30	3	\$850.00	P-2	0.00	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--		3				\$850.00		0.00			
N 61	WPLG	10/30/12	11/01/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:00 AM-8:30 AM)	-TWT---	:30	3	\$850.00	P-2	0.00	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWT---		3				\$850.00		0.00			
N 62	WPLG	10/30/12	11/02/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:30 AM-9:00 AM)	-T-TF--	:30	3	\$850.00	P-2	0.00	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-TF--		3				\$850.00		0.00			
N 63	WPLG	10/31/12	11/01/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a (9:00 AM-9:30 AM)	--WT---	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WT---		2				\$400.00		0.00			
N 64	WPLG	10/31/12	10/31/12	M-F 10a Ricki Lake Ricki Lake 9/10	CM	10-11a	--1----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1----		1				\$400.00		0.00			
N 65	WPLG	11/01/12	11/02/12	M-F 11a The View M-F The View	CM	11-12n (11:00 AM-11:30 AM)	---TF--	:30	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---TF--		2				\$1,000.00		0.00			
N 66	WPLG	10/31/12	10/31/12	M-F 11a The View M-F The View	CM	11-12n (11:30 AM-12:00 PM)	--1----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1----		1				\$1,000.00		0.00			
N 67	WPLG	10/30/12	11/02/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:00 PM-12:30 PM)	-T-TF--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-TF--		3				\$400.00		0.00			
N 68	WPLG	10/31/12	11/02/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:30 PM-1:00 PM)	--W-F--	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W-F--		2				\$400.00		0.00			
N 69	WPLG	10/30/12	11/01/12	M-F 3p Katie Couric Katie Couric	CM	3-4p (3:00 PM-4:00 PM)	-TWT---	:30	3	\$500.00	P-2	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWT---		3				\$500.00		0.00			
N 70	WPLG	10/30/12	11/02/12	M-F 4p Dr Oz Dr Oz	CM	4-5p (4:30 PM-5:00 PM)	-TW-F--	:30	3	\$650.00	P-2	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TW-F--		3				\$650.00		0.00			
N 71	WPLG	10/30/12	11/02/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:00 PM-5:30 PM)	-T-TF--	:30	3	\$750.00	P-2	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



WPLG

Print Date: 09/19/12

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Contract / Revision **252493** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 06/25/12/ 09/19/12

Order Sep 00:15:00

Advertiser **Pol/Bill Nelson/Sen/FI/D** Product **NELSON FOR SENATE**

Estimate # **498**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 71	WPLG	10/30/12	11/02/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:00 PM-5:30 PM)	-T-TF--	:30	3	\$750.00	P-2	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-TF--		3				\$750.00		0.00			
N 72	WPLG	10/31/12	11/01/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:30 PM-6:00 PM)	--WT---	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WT---		2				\$750.00		0.00			
N 73	WPLG	10/30/12	11/02/12	M-F 6p LCL News M-F Local News	CM	6-630pm (6:00 PM-6:30 PM)	-TWTF--	:30	4	\$1,300.00	P-2	0.00	NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--		4				\$1,300.00		0.00			
N 74	WPLG	10/31/12	10/31/12	M-F Wheel of Fortune M-F Wheel of Fortune	CM	7-730pm	--1----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1----		1				\$2,000.00		0.00			
N 75	WPLG	10/30/12	11/01/12	M-F Jeopardy M-F Jeopardy	CM	730-8pm	-T-T----	:30	2	\$2,300.00	P-2	0.00	NM	2	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-T----		2				\$2,300.00		0.00			
N 76	WPLG	11/03/12	11/03/12	College FB Sat Prime 8p College FB Sat Prime	CM	8-11:30P (8:00 PM-9:00 PM)	-----1-	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1-		1				\$1,500.00		0.00			
N 77	WPLG	11/01/12	11/01/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P	---1---	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---1---		1				\$2,000.00		0.00			
N 78	WPLG	11/04/12	11/04/12	SUN 11-1130P SUN 11-1135P	CM	11-1135P (11:00 PM-11:35 PM)	-----1	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1		1				\$1,600.00		0.00			
N 79	WPLG	10/31/12	11/01/12	M-F 1135-12:06a Nightline M-F Nightline	CM	1135p-1206am	--WT---	:30	2	\$950.00	P-2	0.00	NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WT---		2				\$950.00		0.00			
N 80	WPLG	11/03/12	11/03/12	7AM-Sat LCL 10 News Local 10 News Sat @	CM	7-8am (7:00 AM-7:30 AM)	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1-		1				\$600.00		0.00			
N 81	WPLG	11/03/12	11/03/12	7AM-Sat LCL 10 News Local 10 News Sat @	CM	7-8am (7:30 AM-8:00 AM)	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1-		1				\$600.00		0.00			
N 82	WPLG	11/03/12	11/03/12	Sa GMA Sat/Good Morning Ame	CM	8-9am (8:00 AM-8:30 AM)	-----1-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1-		1				\$700.00		0.00			
N 83	WPLG	11/03/12	11/03/12	Sa GMA Sat/Good Morning Ame	CM	8-9am (8:30 AM-9:00 AM)	-----1-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1-		1				\$700.00		0.00			



WPLG

Print Date: 09/19/12

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Contract / Revision **252493** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 06/25/12/ 09/19/12

Order Sep 00:15:00

Advertiser **Pol/Bill Nelson/Sen/Fl/D** Product **NELSON FOR SENATE**

Estimate # **498**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 83	WPLG	11/03/12	11/03/12	Sa GMA Sat/Good Morning Ame	CM	8-9am (8:30 AM-9:00 AM)	-----1-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1-		1				\$700.00		0.00			
N 84	WPLG	11/03/12	11/03/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (9:00 AM-9:30 AM)	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1-		1				\$600.00		0.00			
N 85	WPLG	11/04/12	11/04/12	7a-Sun LCL 10 News Local 10 News Sunday	CM	7-8am (7:00 AM-7:30 AM)	-----1	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1		1				\$500.00		0.00			
N 86	WPLG	11/04/12	11/04/12	7a-Sun LCL 10 News Local 10 News Sunday	CM	7-8am (7:30 AM-8:00 AM)	-----1	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1		1				\$500.00		0.00			
N 87	WPLG	11/04/12	11/04/12	Su GMA Su GMA	CM	8-9am (8:00 AM-8:30 AM)	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1		1				\$700.00		0.00			
N 88	WPLG	11/04/12	11/04/12	Su GMA Su GMA	CM	8-9am (8:30 AM-9:00 AM)	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1		1				\$700.00		0.00			
N 89	WPLG	11/04/12	11/04/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (9:30 AM-10:00 AM)	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1		1				\$600.00		0.00			
N 90	WPLG	11/04/12	11/04/12	TWISF/Michael Putney This Week in South F	CM	1130a-1230p (11:30 AM-12:00 PM)	-----1	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1		1				\$500.00		0.00			
N 91	WPLG	11/04/12	11/04/12	Su Wknd Early News Sunday Weekend Early	CM	various	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1		1				\$700.00		0.00			
N 92	WPLG	10/31/12	11/01/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a (9:30 AM-10:00 AM)	--WT---	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WT---		2				\$400.00		0.00			
N 93	WPLG	11/03/12	11/03/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (9:30 AM-10:00 AM)	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1-		1				\$600.00		0.00			
N 94	WPLG	11/03/12	11/03/12	Sa Wknd Early News Sa Weekend Early New	CM	Various (6:30 PM-7:00 PM)	-----1-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1-		1				\$700.00		0.00			



WPLG

Print Date: 09/19/12

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Contract / Revision **252493** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 06/25/12/ 09/19/12

Order Sep 00:15:00

Advertiser **Pol/Bill Nelson/Sen/FI/D** Product **NELSON FOR SENATE**

Estimate # **498**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N94	WPLG	11/03/12	11/03/12	Sa Wknd Early News CM Sa Weekend Early New	CM	Various (6:30 PM-7:00 PM)	-----1-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1-		1				\$700.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WPLG	10/29/12-11/04/12	Sa Wknd Early News		Various (6:30 PM-7:00 P	-----Sa--	:30		(\$700.00)		0.00	NM		
	See MG 94.2														
	2	WPLG	10/29/12-11/04/12	Sports Saturday during Collec		7-8P	-----Sa--	:30		\$700.00		0.00	NM		
	Ⓜ MG for 94.1 11/03														
	[NEWS WILL AIR 7-8P]														
N95	WPLG	11/04/12	11/04/12	6AM-Sun LCL 10 News CM Local 10 News Sunday	CM	6-7am (6:00 AM-6:30 AM)	-----1	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1		1				\$300.00		0.00			
N96	WPLG	11/04/12	11/04/12	9a-Sun LCL 10 News CM 9a-Sun LCL 10 News	CM	9-1030am (10:00 AM-10:30 AM)	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1		1				\$600.00		0.00			
N97	WPLG	11/05/12	11/05/12	M-F 6a LCL News CM LCL 10 News @ 6am	CM	6-7am (6:00 AM-6:30 AM)	1-----	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----		1				\$750.00		0.00			
N98	WPLG	11/05/12	11/05/12	M-F 6a LCL News CM LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	1-----	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----		1				\$750.00		0.00			
N99	WPLG	11/05/12	11/05/12	M-F 7-9a GMA CM Good Morning America	CM	7-9am (7:00 AM-7:30 AM)	1-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----		1				\$850.00		0.00			
N100	WPLG	11/05/12	11/05/12	M-F 7-9a GMA CM Good Morning America	CM	7-9am (8:00 AM-8:30 AM)	1-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----		1				\$850.00		0.00			
N101	WPLG	11/05/12	11/05/12	M-F 7-9a GMA CM Good Morning America	CM	7-9am (8:30 AM-9:00 AM)	1-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----		1				\$850.00		0.00			
N102	WPLG	11/05/12	11/05/12	M-F 9a Live/Kelly CM Live With Kelly	CM	9-10a (9:00 AM-9:30 AM)	1-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----		1				\$400.00		0.00			
N103	WPLG	11/05/12	11/05/12	M-F 11a The View CM M-F The View	CM	11-12n (11:00 AM-11:30 AM)	1-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----		1				\$1,000.00		0.00			
N104	WPLG	11/05/12	11/05/12	M-F 11a The View CM M-F The View	CM	11-12n (11:30 AM-12:00 PM)	1-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----		1				\$1,000.00		0.00			
N105	WPLG	11/05/12	11/05/12		CM	12-1PM	1-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00

